

SESSIONS SCHEDULE



IL SALONE DEI PAGAMENTI 2025 GENERATIVE TALENT

10 YEARS OF INNOVATION

MILAN, ALLIANZ MICO

29, 30 and 31 OCTOBER 2025

salonedepagamenti.com

#salonepagamenti #payvolution
#agoradelfuturo



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THEMATIC AREAS 2025

INNOVATION AND FUTURE



The Future of Payments: evolution, scenarios and business models



Tech, cybersecurity & AI: innovation in payments

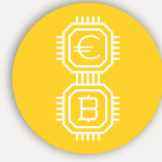


Payments for a sustainable and inclusive economy

MARKET PLAYERS AND TOOLS



Purchases in the Future: Payments from Phygital to B2B to Omnichannel services



Money goes digital

AGORÀ DEL FUTURO



Area dedicated to the innovation ecosystem



INTERNATIONALISATION AND FINTECH

Il Salone dei Pagamenti is Industry Partner of Money 20/20 with a space in the ICE stand



INNOVATION AND YOUNG PEOPLE

Terrazza dei Talenti: launch of **the Vault**, a new channel for engaging with Gen Z about finance, created with Chora & Will



DIGITAL MARKETING AND COMMUNICATION

Marketing and Communication in the digital world: ready for value generation?





THEMATIC AREAS 2025

INNOVATION AND FUTURE



The Future of Payments: evolution, scenarios and business models

- **European** payments and **international** payments
- Evolution of **global competition** and **business models**
- **Open Finance** and **Embedded payments**
- **Innovation** and **regulation**: opportunities and challenges for the sector

Hashtag: *#FuturePayments*



Tech, cybersecurity & AI: innovation in payments

- **Artificial intelligence** in payments: from fraud detection to transaction automation
- **Digital identity**: new standards for biometric authentication and advanced KYC
- **Cybersecurity and data protection**: AI against financial sector fraud and cyber-attacks
- **Open Finance** and the **API economy**: new interoperability and customisation-based business models
- **Decentralised finance** and **asset tokenisation**

Hashtag: *#TechPayments*



Payments for a sustainable and inclusive economy

- **Sustainable finance** and **ESG** in payments
- **Digital and financial inclusion** for companies and consumers
- Payments as a **driver of digitalisation and economic development**

Hashtag: *#PaymentsForGood*

MARKET PLAYERS AND TOOLS



Purchases in the Future: Payments from Phygital to B2B to Omnichannel services

- **Frictionless experiences**: instant checkout, biometric payments and advanced UX
- **In-store and online innovation**: self-checkout, voice payments and mobile commerce
- **Omnichannel payments and X-Commerce**: integration between physical, digital and new platforms
- **B2B solutions**: Integration between payments, supply chain and e-invoicing
- **Loyalty and embedded payments**: payments as leverage for loyalty and personalisation

Hashtag: *#SmartCommerce*



Money goes digital

- Evolution of the **CBDC**: a global challenge
- **Digital euro**: ready for the next phase?
- The **wholesale side of the CBDC** and the needs of the market
- Public and private trialling in the **wholesale CBDC** world
- **Crypto activity** and **stablecoin**: from MiCAR to developments in the US

Hashtag: *#DigitalEuro*

AGORÀ DEL FUTURO



Area dedicated to the innovation ecosystem

- **Open Ecosystem & Innovation**: open everything
- **Artificial Intelligence, Cybersecurity, Digital Identity**: the new frontiers of innovation
- **Digital Euro, Experimenting, DLT e WCBDC**: the future of the digital currency
- **Debunking**: tips for building a solid reputation
- **FinTech and Start-ups**: discovering the start-ups of the future



FINAL EVENT OF THE DIGITAL MARKETING AND COMMUNICATION OBSERVATORY

Marketing and Communication in the digital world: ready for value generation?



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INNOVATION AND YOUNG PEOPLE

Terrazza dei Talenti: Launch of **the Vault**, a new channel for engaging with Gen Z about finance, created with Chora & Will



Provisional Sessions Schedule *Wednesday, October 29*

	Gold 	Brown 1+2	Brown 3 	Amber 1+2	Amber 3	Amber 4 	Amber 5+6 	Amber 7+8	Agorà del Futuro 	The Vault Live  Terrazza dei Talenti
09.00	OPENING PLENARY SESSION SALONE DEI PAGAMENTI 2025									
10.00		SESSION The darkness beyond the screen: AI & crypto deception FEDUF								NOVEETRENTA Live with Est Radio The origin of Cool Kids Broadcast?
11.00			SESSION #cybersafe: activate your digital security FEDUF							KEYNOTE SPEECH WORKSHOP Will we pay with our minds?
12.00		SESSION AI dbanking and how to stay irruption in safe online FEDUF		WORKSHOP Payment loyalty: myth or possible reality? IPSOS DOXA						SWING Failing, learning, rising
13.00										
14.00	SESSION Instant Payments: We're Ready! ABI	SESSION From T+2 to T+1: a revolution for Securities Settlement? ABI	WORKSHOP Internationalization of Payments: European Evolution and Outlook in B2B and B2C INTESA SANPAOLO	WORKSHOP MASTERCARD	WORKSHOP From Payments to Value-Added Services: Evolution European Ecosystem TAS	WORKSHOP From API-first to AI-first: who will capture the \$60 billion ai payments opportunity? OPENWAY	WORKSHOP Request to Pay: the new era of digital collections CBI	WORKSHOP Beyond payment: how Adyen partnered with Tot to create an all-in-one solution for Italian businesses ADYEN	SESSION 1. DIGITAL IDENTITY	
15.00									SESSION 2. CYBERSECURITY	TALK We Road: how to scale and expand a business
16.00	SESSION "Verification of Payee" begins: initial experiences and new challenges ABI	SESSIONE Pagamenti e presidi AML: scenari in mutamento ABI	SESSION AI Adoption @ Scale: strategy and governance to make AI a strategic asset ABI	WORKSHOP Numia, la scelta che paga: building the brand through valuable connections and partnerships NUMIA	WORKSHOP Composable and embedded solutions for business growth and user value FLOWEX MAMBU	WORKSHOP Digital Payments for the Non-Profit Sector: simplicity, transparency, and inclusion NEXI	WORKSHOP Postepay Every3: Everyday, Everyone, Everywhere POSTEPAY		SESSION 3. DEBUNKING	WORKSHOP Financial Storytelling: how data and podcasts shape market movements
17.00										
18.00										

Attention

Room assignments are subject to change for organizational reasons.

 Sessions translated

 Session held in english



Provisional Session Schedule *Thursday, October 30*

	Gold	Brown 1+2	Brown 3	Amber 1+2	Amber 3	Amber 4	Amber 5+6	Amber 7+8	Agorà del Futuro	The Vault Live Terrazza dei Talenti
09.00										
10.00	SESSION Plenary Session for Secondary School ABI and Feduf	SESSION SRTP: where are we now? The Italian experience and the international comparison ABI	SESSION PSR/PSD3: evolution of the negotiation and prospects ABI	WORKSHOP FPAD: an initiative by EBA CLEARING for its community to bring down fraud and realise tangible savings EBA CLEARING	WORKSHOP CUSTOM Pay goes beyond the transaction: synergies between Payments and Retail to create opportunities and avoid pitfalls CUSTOM PAY	WORKSHOP Is your core ready for the AI era? THOUGHT MACHINE	WORKSHOP The value of every trip: payments that enhance the travel experience VISA	SESSION Agentic shopping, when the AI assistant pays the bill ABI	SESSION 4. ARTIFICIAL INTELLIGENCE	NOVEETRENTA Live con Est Radio Est Sport Club meets...
11.00		SESSION Security in digital payments: the new features of the PSR proposal ABI	SESSION Proactive Payments: the age of Agentic AI in the Financial World ABI	WORKSHOP AI banking sector: beyond large language models ENTERPRISE	WORKSHOP Retail Reloaded: innovating payments & compliance PAX ITALIA	WORKSHOP Evolution of AML controls: data, AI and change governance for a new vision beyond technology GRUPPO ION	SESSION It's not a goodbye, it's a see you later: every payment is an invitation to return ABI	WORKSHOP Stablecoins and the future of digital payments EY	BARCAMP I Discovering the new businesses of the future	KEYNOTE SPEECH SWING Future skills and new digital jobs – What will happen to our work?
12.00										PODCAST LIVE Actually Live by Bancomat
13.00										
14.00		SESSION Pay in the future, put AI in your wallet ABI	SESSION The cultural challenge of payments: Security, Simplicity and Inclusion ABI	SESSION Cash in the Digital Age ABI	WORKSHOP I want a Pink Stock Exchange. More women in the economy, more growth for everyone BANCA SELLA	WORKSHOP Ongoing AML: compliance and innovation to address new criminal schemes DEDA	SESSION Stablecoin – Trick or Treat? ABI	WORKSHOP Integrated payments: when POS software speeds UP business BAIN	SESSION 6. OPEN ECOSYSTEM & INNOVATION	
15.00										TALK "Building a Career in Finance (and beyond)" by ABIFormazione
16.00	SESSION Digital euro is coming to town ABI			WORKSHOP Digital innovation and connection with Italians' passions at the heart of bancomat's strategy BANCOMAT	SESSION Happy Loyalty & Smart Payment. Integration in the retail sector ABI			WORKSHOP A journey into Payment Security: verification of payee and beyond CBI	BARCAMP II Discovering the new businesses of the future	
17.00									WORKSHOP Digital payments and embedded payments and embedded finance: from business needs to ecosystem solutions FABRICK	PODCAST LIVE Actually Live by isybank
18.00										

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Sessions translated



Session held in english



Provisional Session Schedule *Friday, October 31*

	Brown 1+2	Brown 3 	Amber 1+2	Amber 3	Amber 4	Amber 5+6 	Amber 7+8	Agorà del Futuro 	The Vault Live Terrazza dei Talenti 	Space 1
09.00										
10.00	SESSION Cash or Crash? How to survive daily finances FEDUF	SESSION Payments increasingly European: what role for private solutions? ABI 	SESSION The most innovative solutions in corporate payments at the service of businesses ABI	SESSION AI, Security, and Payments: who really rules the game in the era of Open Finance? ABI	SESSION The future is now: a digital and instant Public Administration ABI	EVENT CLOSING EVENT OF THE DIGITAL MARKETING AND COMMUNICATION OBSERVATORY ABI 		SESSION 7. DIGITAL PAYMENT	NOVEETRENTA Live with Est Radio Navigating Gen Z	
11.00									KEYNOTE SPEECH	
12.00	SESSION Cyber quiz: know, choose and pay safely FEDUF	SESSION Beyond borders: transforming international payments ABI 	SESSION EUDI Wallet and eIDAS 2.0: new roles and services in the digital identity ecosystem ABI	SESSION Security in digital payments? It's a team game ABI	SESSION Digital Payments: Customer Behavior and the Evolution of Banks ABI			SESSION 8. DIGITAL EURO «ASK ME ANYTHING»	WORKSHOP Don't panic: how to handle communication crises	
13.00								SESSIONE 9.EXPERIMENTING ECB innovation partnership for the digital euro	SWING A day in the life of my Wallet	
14.00	CLOSING PLENARY SESSION SALONE DEI PAGAMENTI 2025									
15.00										
16.00										
17.00										
18.00										

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